

# Bright HealthCare Partners with MedArrive to Deliver Quality, In-Home Care to Vulnerable Populations in North Carolina

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The partnership builds on the companies' shared mission to create more equitable access by bringing preventative care to the homes of more than 10,000 new members

CHARLOTTE, N.C.--(BUSINESS WIRE)-- **Bright HealthCare** ("Bright Health"), a leading tech-enabled health insurance carrier, announced a new partnership with **MedArrive**, a healthcare platform that enables payers and providers to extend medical services into the home. Through the program, which recently kicked off in Charlotte, North Carolina, Bright Health is tapping into MedArrive's network of highly skilled EMS professionals within the community to conduct in-home preventive health visits, coupled with physician-led telemedicine oversight to improve outcomes for more than 10,000 new members.

The COVID-19 pandemic has transformed how care is delivered in every city across the country, accelerating the use of technology and moving care into the home. This strategic collaboration seamlessly bridges the virtual care gap, combining video consultations with providers and in-person visits from MedArrive's local EMTs and paramedics who act as an extension of the Bright Health team. Tapping into this powerful segment of the healthcare workforce not only benefits patients, it also empowers EMS professionals to diversify their daily responsibilities, practice to the full extent of their training, and earn supplemental income.

"Our mission is to improve people's lives by bringing greater humanity to healthcare, and we are thrilled to partner with Bright Health to extend hands-on clinical care into the homes of those who need it most," said Dan Trigub, CEO and co-founder of MedArrive. "In less than a month of working together, we have already seen the tremendous

impact this partnership has in addressing health disparities – and we’re only getting started.”

Within the first few months of the program, more than 420 visits have been scheduled and over 230 in-person visits have already been conducted.

“Bright Health’s partnership with MedArrive is critical to executing on our ability to bring an integrated system of care to local communities. Bright Health believes we must meet our members where they are, bringing providers to our members’ doorsteps and reducing barriers to access, while driving better outcomes. Access to high-quality, affordable healthcare is at the core of Bright Health’s mission, and we believe MedArrive’s services fit well within our integrated model,” said Patrick Mobley, Bright HealthCare president.

## About Bright HealthCare

Bright HealthCare delivers healthcare benefits to over 720,000 consumers across 14 states and 99 markets through its various lines of business which include Individual and Family, Medicare Advantage, and Employer health plans. Bright HealthCare also participates in a number of specialized plans, including Medicare Advantage Chronic Condition Special Needs Plans (C-SNPs), which are designed to exclusively serve individuals with severe or disabling chronic conditions. Bright HealthCare leverages its intelligent operating system and proprietary DocSquad™ solutions to produce better outcomes and reduce costs. Bright HealthCare is part of Bright Health Group (NYSE: BHG). For more details about Bright HealthCare plans, visit [www.brighthealthcare.com](http://www.brighthealthcare.com).

## About MedArrive

MedArrive enables healthcare payers and providers to seamlessly extend care services into the home, unlocking access to high-quality healthcare for more people at a fraction of the cost.

Founded in partnership with Redesign Health, MedArrive’s healthcare logistics and services platform allows providers and payers to bridge the virtual care gap, integrating physician-led telemedicine with in-person care from EMS professionals, Nurses, Community Health Workers, Phlebotomists, and more. As a result, patients can access trusted medical expertise from their homes' comfort and safety without interruption to the continuity of care, ultimately resulting in better patient outcomes, a better-utilized healthcare workforce, and significant cost savings for patients and providers alike.

MedArrive has more than 50k highly-skilled "Field Providers" including EMS professionals in its national network, and services span dozens of clinical use cases, including complex condition monitoring, transitional care and readmission prevention, vaccinations and immunizations, medication administration and much more. To learn more, visit [medarrive.com](http://medarrive.com) or follow us on Twitter [@medarrive](https://twitter.com/medarrive) or [LinkedIn](https://www.linkedin.com/company/medarrive).

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