

Bright HealthCare Expands Affordable Health Plan Options and Care Delivery Network in North Carolina

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RALEIGH, N.C.--(BUSINESS WIRE)-- Bright HealthCare announced today that it is expanding its affordable health plan options for individuals and families in North Carolina and is also growing its care network to include new Care Partners. These new health plan options are available starting Nov. 1, 2021, to individuals and families purchasing health insurance on the state based exchange. The expansion grows Bright HealthCare's North Carolina footprint to 56 counties, reaching over 367,000 potential consumers.

Bright HealthCare, which operates in North Carolina under the corporate name Bright Health Company of North Carolina, has offered health plan options to North Carolinians since 2020 and has worked to provide affordable care to those who need it most including low-income and other vulnerable populations.

"It's never been more important for individuals and families to have the care they need, and when they need it," said Patrick Mobley, Bright HealthCare Mid-Atlantic markets president. "North Carolinians are looking for health plan options that are affordable, easy to understand and easy to use. We are proud to partner with the state's highest performing care providers to do just that."

Bright HealthCare's network includes Novant Health, Cone Health, Mission Health, Triad Healthcare Network, Duke Health, WakeMed, WakeMed Key Community Care and Vidant Health.

Bright HealthCare's plans help people access the care they need while keeping healthcare costs low. They are designed to improve the healthcare experience through building durable, trusting two-way relationships between consumers and primary care providers.

Highlights include:

- Low or no-cost premiums
- Low or no-cost deductibles
- Low or no-cost primary care visits
- Mental health coverage
- No-cost non-emergency transportation
- Rewards program

Bright HealthCare, which is part of Bright Health Group (NYSE: BHG), offers health plans that serve consumers across their entire life journey, including individual and family, Medicare Advantage and employer-sponsored plans. These products are built around Integrated Systems of Care in each market and leverage Bright Health Group's proprietary DocSquad™ technology which together have consistently shown to produce better outcomes.

The 2022 Open Enrollment Period (OEP) begins on November 1, 2021, and closes January 15, 2022. Coverage purchased by December 15 will start on January 1, 2022.

For more details about Bright HealthCare plans, visit www.brighthousehealthcare.com.

ABOUT BRIGHT HEALTHCARE

Bright HealthCare delivers healthcare benefits to over 663,000 consumers across 14 states and 99 markets through its various lines of business which include Individual and Family, Medicare Advantage, and Employer health plans. Bright HealthCare also participates in a number of specialized plans, including Medicare Advantage Chronic Condition Special Needs Plans which are designed to exclusively serve individuals with severe or disabling chronic conditions. Bright HealthCare leverages its intelligent operating system and proprietary DocSquad™ solutions to produce better outcomes and reduce costs. Bright HealthCare is part of Bright Health Group (NYSE: BHG). For more details about Bright HealthCare plans, visit www.brighthousehealthcare.com.

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