

Bright Health Group Announces Retirement of General Counsel Keith Nelsen

3/15/2022

Jeff Craig, lead counsel for the Company's NeueHealth business, named General Counsel and Corporate Secretary

MINNEAPOLIS--(BUSINESS WIRE)-- Bright Health Group, Inc. ("Bright Health" or "The Company") (NYSE: BHG), the first technology-enabled, Fully Aligned system of care built for healthcare's consumer retail market, today announced that Keith Nelsen will retire as General Counsel and Corporate Secretary. Jeff Craig, lead counsel for the Company's NeueHealth business, will be promoted to the role of General Counsel and Corporate Secretary effective March 18, 2022. Nelsen will stay on as a senior advisor with the Company until June 30, 2022, to ensure a smooth transition.

"Keith has been a key leader for many of our milestone initiatives, including navigating our IPO and helping to establish the internal controls and corporate governance policies that guide us as a public company," said Mike Mikan, President and CEO, Bright Health Group. "He has been an important and integral part of our journey and we'd like to thank him for his contributions as he transitions to retirement following a 30 plus year legal career."

"Looking ahead, we are excited to have Jeff Craig take the reins of a talented legal and compliance team – he's a strong leader with a proven track record within our organization. Jeff has been with Bright Health Group for over two years, most recently as the lead counsel for the Company's NeueHealth business."

In addition to his current role, Craig has overseen the legal aspects of Bright Health's M&A transactions, corporate governance, litigation, and risk management functions. Prior to Bright Health, he held several senior legal positions at MGM Resorts International, a multinational gaming, hotel, and entertainment company. Craig also was an in-house attorney with Western Digital Corporation, and a corporate transactional attorney with Gibson Dunn. He

earned his J.D. from the University of San Diego and a bachelor's degree from American University in Washington, DC.

About Bright Health Group

Bright Health Group is the first technology-enabled, Fully Aligned system of care built for healthcare's consumer retail market. Our differentiated approach aligns care delivery with the financing of care to drive better outcomes, lower costs, and enhance the consumer experience. We have two market-facing businesses: NeueHealth and Bright HealthCare. NeueHealth provides care delivery and value-based enablement services to over 400,000 value-based patients through our owned and affiliated clinics. Bright HealthCare offers Commercial and Medicare health plan products to over one million consumers across the nation. We believe everyone should have access to personal, affordable, and high-quality healthcare. Our mission is to Make healthcare right. Together. For more information, visit www.brighthealthgroup.com.

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