

NAREIT Company Update November 12, 2012









#### Management Presentation (4:30 to 5:30pm)

> Tyler Rose

Introduction

John Kilroy

Strategic Update

> Eli Khouri

Bay Area Market Fundamentals

> David Simon

Hollywood Update

> Jeff Hawken

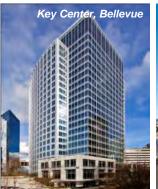
**Operations** 

> Tyler Rose

**Funding** 

> Q&A











# John Kilroy, Jr.

President and Chief Executive Officer

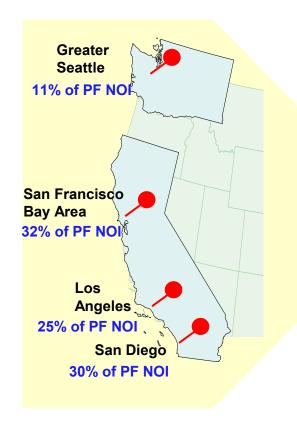
**Strategic Update** 

### **Dominant West Coast Franchise**

#### December 2009

# Southern California 100% of NOI

#### September 2012



#### **Diversified Capabilities**

 Operations, acquisitions and development platform

#### Premier Portfolio

- Diversified across highgrowth, knowledge based markets
- One of the largest LEED portfolios

# Experienced Management Team

- Extensive regional knowledge
- 65 year history

#### **Strong Balance Sheet**

- Successful capital recycling program
- Investment grade rated
- Access to diverse capital sources

#### Team, Platform, Strong Balance Sheet Driving Future Growth

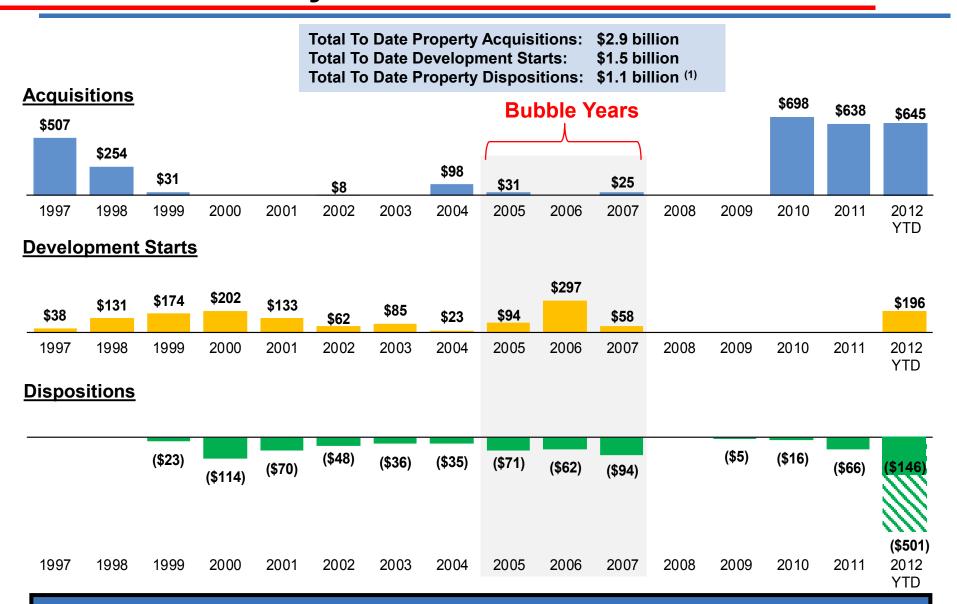


# **KRC Focused on Creating Value**

- On track for another substantial leasing year
  - Pushing rents as the markets improve
- \$645 million of acquisitions at ~25% discount to replacement cost
- Redevelopment portfolio generating strong returns
  - > TD Ameritrade and DTV rent commencement in 4Q
  - Significant progress at 360 Third Street
- Growing development program in irreplaceable West Coast locations
  - Managing risk through experienced team, pre-leasing, and phasing
- Strong balance sheet through low leverage and capital recycling



# Disciplined Approach to Capitalizing on Market Cycles

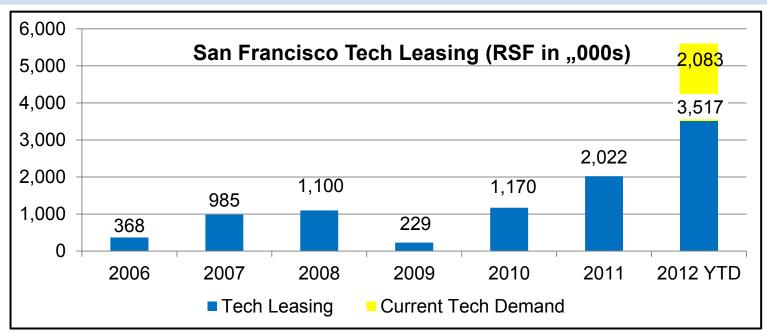


KRC developed close to \$450M of projects during the bubble years at yields of 300 or more bps higher than acquisition cap rates at the time



# Significant Leasing Progress/ Demand

- KRC ahead of 2011 office leasing pace (excl. DTV) which was best year ever
  - More leases executed, more LOIs in-place, higher change in rents
- Bay Area tech demand increasing after slower second quarter
  - Companies looking to cluster in modern facilities
  - Significant activity in all size ranges; more than 20 requirements >90,000 SF
- A number of big North of Market tenants pursuing SOMA spaces
- Fourth quarter on track to be another strong quarter of leases and LOIs



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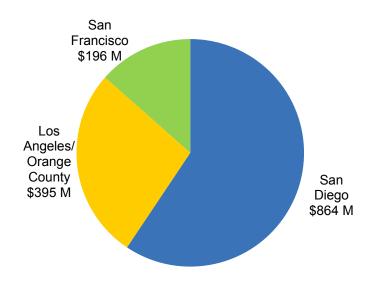


### **Experienced Developer**

#### **Extensive Development Experience**

- \$1.5 billion in development starts since
   IPO
- In-house expertise, including design, project and construction management and construction accounting
- Strong corporate development team supported by experienced regional development and construction expertise
- Existing KRC team has developed over 7 million square feet in the Bay Area, including Foundry Square I, 500 Terry Francois and the SF Blu High-Rise Condo

# KRC Development Starts Since 1997



65 years of experience in developing and delivering state of the art properties



# **Proven Development Track Record**

	2004 – 2007 (1)	Today
Total Development Starts	\$472 million	\$241 million <sup>(2)</sup>
Market Capitalization	\$2.4 billion	\$5.5 billion
Development % of Market Capitalization	20%	4%
Debt / Market Capitalization	34% (Unrated)	34% (Investment Grade Rated)
Employee Headcount	~130	~200
Average Mgmt. Team Development Experience	22 years	27 years

- Disciplined and conservative development strategy
- ➤ Historical average of ~70% pre-leasing at the start of construction and 90% leased upon stabilization

<sup>(1)</sup> Balance sheet data reflects 12/31/2004 and "Today" reflects results as of 9/30/12.

<sup>(2)</sup> Reflects two committed projects: 690 Middlefield and the Silicon Valley build to suit project.



# In-Process and Pending Development Pipeline

	Submarket	Est. Completion	Total Costs to Date (\$ in 000s) (1)	Estimated Total Investment (\$ in 000s) (1)	Estimated Total RSF	Estimated \$ Inv / SF	% Leased
Committed Starts:							
690 Middlefield	Mountain View	2015	\$87,600	\$196,300	341,000	\$576	100%
Silicon Valley Build-to-Suit (2)	Silicon Valley	2013	\$0	\$45,000	88,000	\$511	100%
Total Committed			\$87,600	\$241,300	429,000	\$562	100%
In-Process:							
333 Brannan	San Francisco	2015	\$18,800	\$85,000	175,000	\$486	0%
Columbia Square	Hollywood	TBD	66,400	315,000	600,000	\$525	0%
350 Mission	San Francisco	2015	52,000	250,000	400,000	\$625	0%
Total In-Process			\$137,200	\$650,000	1,175,000	\$553	0%
Pending:							
Redwood Towers	Redwood City	TBD	\$0	\$160,000	300,000	\$533	0%
Total Pending	·		\$0	\$160,000	300,000	\$533	0%
TOTAL DEVELOPMENT (3)			\$224,800	\$1,051,300	1,904,000	\$552	23%



#### 20% of total investment spent to date

- Only 2 projects committed and both are 100% leased
- > Subject to leasing, potential spending of \$300 million in 2013

#### Disciplined approach by emphasizing pre-leasing, phasing and cost-control

<sup>(1)</sup> Costs to date and total investments as of 10/30/12.

<sup>(2)</sup> Pending closing, which is expected in 4Q12.

<sup>(3)</sup> In-process and pending development pipeline as of 10/30/12.



# Recent Additions to KRC's Development REALTY Pipeline

#### 350 Mission



#### **Columbia Square**



Location	San Francisco	Hollywood		
Approximate Size	400,000 SF <sup>(1)</sup>	Current plan for 600,000 SF		
Est. Completion	2015	TBD		
Est. Total Investment	~\$250 million	~\$315 million upon full build out(2)		
Investment Highlights	<ul> <li>Fully entitled development site with plans 85% complete</li> <li>27-story office building</li> <li>Close proximity to the BART and adjacent to the TransBay Transit terminal</li> <li>State-of-the art, LEED Platinum-certified, concrete office building</li> <li>75' x 40' digital wall</li> </ul>	<ul> <li>4.7 acre site is fully-entitled for 875,000 sq. ft.</li> <li>Full city block</li> <li>Redevelop existing historic buildings; build new office, retail and residential</li> <li>Located in an amenity rich, 24/7-live, work, play area with easy access to transportation and in close proximity to major entertainment studios</li> <li>To be developed in phases</li> </ul>		

<sup>(1)</sup> Project could expand to build 30-story building encompassing approximately 450,000 square feet.

<sup>(2)</sup> Total projected investment reflects current plans for 600,000 square feet build-out.



# **Re-entitlement Projects Create** REALTY Significant Value







**AFTER** 



#### **Planned One Paseo Mixed-Use Project**

- 400,000 to 500,000 square feet of office space in two phases
- 250,000 +/- square feet of retail space
- 600 +/- units of residential in three phases
- First LEED certified Neighborhood **Development project**

#### 9455 Towne Centre Drive, UTC

- Existing 45,000 square foot building
- Re-entitlement in process
- Increase density 2 to 3 times
- Change permitted use to MOB
- Minimal costs to obtain entitlements



# Positioned to Capitalize on a Changing Workforce

- Traditional office users need less square footage as they densify
  - Can afford higher rent as cost per employee goes down
- KRC at forefront of acquiring, developing and redeveloping buildings that meet changing tenant needs
  - Location near transportation and amenities
  - Physicality light, systems, open floorplates, ceiling heights, etc.
- High percentage of KRC properties LEED and Energy Star certified
  - Sustainability is critical for West Coast tenants

Companies need high quality space in the best locations to attract and retain their workforces

KRC is leading provider of modern workspace



# **Capital Recycling Update**









#### San Diego Office Buildings

Industrial Portfolio Camarillo buildings

Transaction Date	January 2012	Q4 2012
Sales Price	\$146 million	~ \$355 million
Rentable SF	253,676	3.7 million
Price Per SF	\$576	~ \$100

# Creating significant value through capital recycling:

- Dispositions at low 5%
- Acquisitions, redevelopment and development in the 6% to 8% initial return range with more upside potential over time

Expect significant additional capital recycling over the next several years



- West Coast markets continue to improve
- Leasing progress in all regions
- Stabilized portfolio rents currently at market
- Redevelopment and development portfolios position the company for significant growth
  - Creating space for the modern workforce
- Platform, team and balance sheet in-place to manage execution risk
- Will continue capital recycling through targeted dispositions

Premier West Coast Franchise, Platform and Team



# Eli Khouri

Executive Vice President and Chief Investment Officer

# Bay Area Market Fundamentals



# **Review of Investment Strategy**

- Focused on value creation opportunities in the best West Coast markets
  - Strong barriers to entry
  - 24/7 gateway cities / innovation centers
  - > Highly amenitized with proximity to public transit
  - In areas where strong companies are clustering
  - Not just focused on tech/media but support services and FIRE category
- Attractive economics
  - Discount to replacement cost on value-add acquisitions
  - Superior yields on development
- Physical attributes that perform well over time
- Sustainability focused
- Strong regional team in-place to maximum investment potential

KRC's market knowledge and relationships lead to opportunities



# **Tech and Media Driving Real Estate Trends**

#### **Drivers**

- Changing Workforce
  - ➤ Largely comprised of the under 30 year old "Millennial" generation
- Movement Towards Urbanization
  - ➤ Preference for 24/7 live, work, play submarkets
  - ➤ Limited parking requires public transportation









- Proximity to Large Established High-Tech Firms
  - Clustering brings together intellectual human capital creating critical mass

#### **Impact on Office Space**

- Work is evolving from a "place" to an "activity" and along with it employee expectations
- Emphasizing collaboration, teamwork, flexibility and choice
- High ceilings and large floor plates
- Reduced occupancy costs with more employees per square foot
  - 8 to 12/1000 compared to4/1000 ~5 years ago
- LEED and Energy Star



### Tech Landscape Today vs Dot.com

#### **Today**

#### Real Estate Landscape

- Much demand driven by mature companies – Google, Apple, Amazon, etc.
- Companies not over-hiring ahead of revenue-growth → not over-leasing ahead of head count
- New supply not built to anticipate future hiring

# Venture Capital and IPO Funding

- VC → 4x less than dot.com
- IPO → 9x less than 1999: 35 IPOs<sup>(1)</sup>

#### **Valuation**

 Early stage companies generate more meaningful revenues, better tested business models

#### 1999 - 2000 Timeframe

- Highest demand from start-up companies
- Superfluous hiring and expansion ahead of revenue
- Surplus of new supply for future phantom employees
- More than \$100 billion of VC funding at peak in 2000
- More than 300 IPOs
- Claim then was that "it's all about eyeballs" and not revenues

Today's tech demand vs. supply picture:
A different ballgame vs. the dot.com bubble

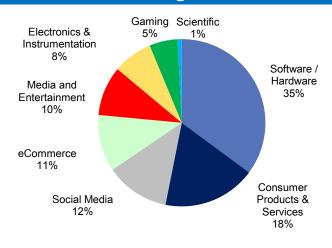


# San Francisco & Silicon Valley - Technology Tenant Composition/Diversity

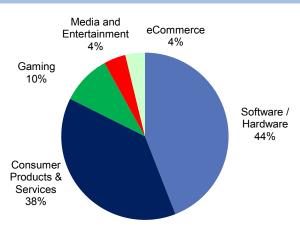


#### **Existing Tenants**

#### **Pipeline of Tenants in the Market**



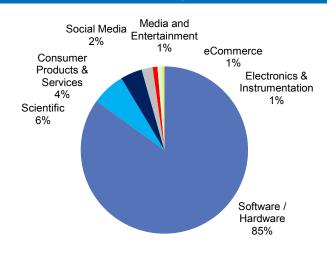
- Diverse tech tenant mix
- Social media only represents12%



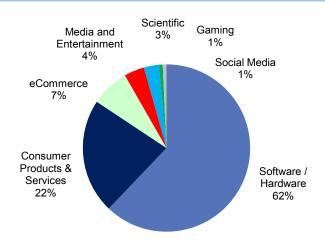
#### **SILICON VALLEY**

#### **Existing Tenants**

#### **Pipeline of Tenants in the Market**



- Tenant mix is less diverse offset by
- Large concentration of established, mature tech companies

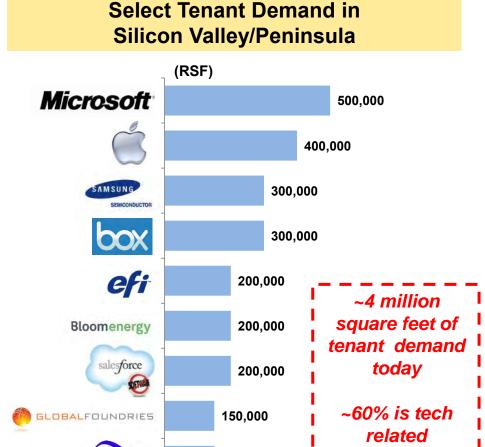


Source: Jones Lang LaSalle.



# **Robust Pipeline of Bay Area Tenant Demand**





150,000

135,000

Total demand pipeline of ~8 million square feet in the Bay Area

SPANSION



# **Established Tech Companies Increasing Presence in San Francisco**

Clustering of tech companies in San Francisco drive demand























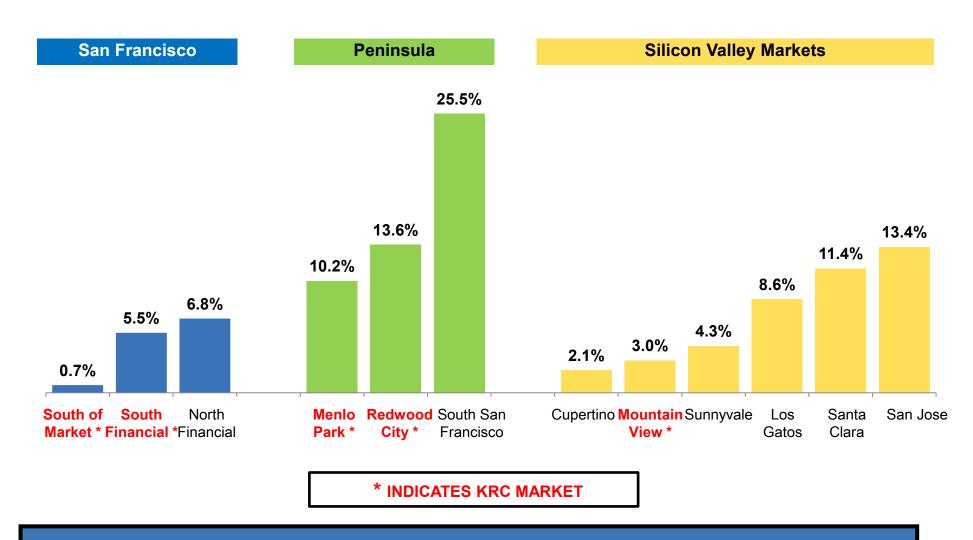




Tenants continue to migrate to San Francisco, making it the new headquarters city



# Select Bay Area Class A Vacancy Rates



KRC's properties are located in the best Bay Area markets

Source: Jones Lang LaSalle and Cornish & Carey Commercial research as of 3Q12. Note: South of Market area as defined per Jones Lang LaSalle.



# **David Simon**

Executive Vice President, Los Angeles

**Hollywood Update** 



# Hollywood's Resurgence

#### Hollywood office market is benefiting from the area's on-going revitalization

- Regaining its historic place as entertainment capital
- ➤ 24/7 live, work, play "hip" environment
- More than \$3 billion of investment from public and private institutions
- ➤ Home to Academy Awards, Grauman's Chinese Theater, Capitol Records, Live Nation, Time Warner, Nielson Holdings, CNN/Turner (West Coast Broadcasting)
- One of the most attractive transit-oriented submarkets in Los Angeles
- Strong appeal to the entertainment and media industry given its adjacency to the studios, and executive and workforce housing







Hollywood's long legacy appeals to the growing entertainment, media and tech industries



# **Increasing Demand for Office Space**

- Limited quality office space available to meet growing demand from entertainment and media tenants that are clustering in the area
  - Estimate that only a third of office supply is Class A
  - Universal, Disney, Lionsgate and OWN currently in the market for space
- Expanding amenities within this 19 square mile area
  - Approximately 2.8 million square feet of retail
  - Approximately 2,000 Class A multi-family housing units
- KRC's media and entertainment portfolio, including, Sunset Media Center, Westside Media Center, Santa Monica Media Center, Tribeca West, Columbia Square, MTV and DirecTV campuses, allows for significant marketing synergies











KRC's media and entertainment portfolio well positioned to capture market demand



# Los Angeles In-Process Development: Columbia Square Mixed Use Project



	6121 Sunset Blvd (Columbia Square)		
Transaction Date	Q3 2012		
Estimated Investment	~\$315 million upon full build out (1)		
Rentable Square Feet	Current plan for 600,000 SF		
Investment Highlights	<ul> <li>4.7 acre site is fully-entitled for 875,000 square feet through a 15-year development agreement</li> <li>Takes advantage of Hollywood revitalization and growing demand from entertainment and media tenant that want a Hollywood presence</li> <li>Multi-phase redevelopment of existing historic buildings and development of new creative office and multi-family space</li> </ul>		

Construction to commence in 2013





Lack of new, modern office and the growing demand for residential space support a new mixed-used project



# **Recent Los Angeles Acquisition Activity**













	Sunset Media Center (Hollywood)	Tribeca West (West Los Angeles)
Transaction Date	July 2012	October 2012
Total Purchase Price	\$79 million	\$73 million
Rentable Square Feet	322,000	151,000
Price Per Square Foot	\$245	\$483
Investment Highlights	<ul> <li>Class A office tower in Hollywood's media and entertainment focused market</li> <li>Repositioning the property into a state of the art media and office center</li> <li>Close proximity to Metro Rail Red transit line</li> <li>Value-add opportunity</li> <li>Extremely low basis significantly below replacement cost</li> </ul>	<ul> <li>Prime West Los Angeles location</li> <li>Well-leased with roster of media and entertainment tenants</li> <li>Synergistic with Sunset Media Center acquisition and KRC's media and entertainment portfolio, including post production spaces</li> <li>Excellent access to major transportation arteries</li> </ul>

Acquisitions compare favorably to current market pricing



# **Jeff Hawken**

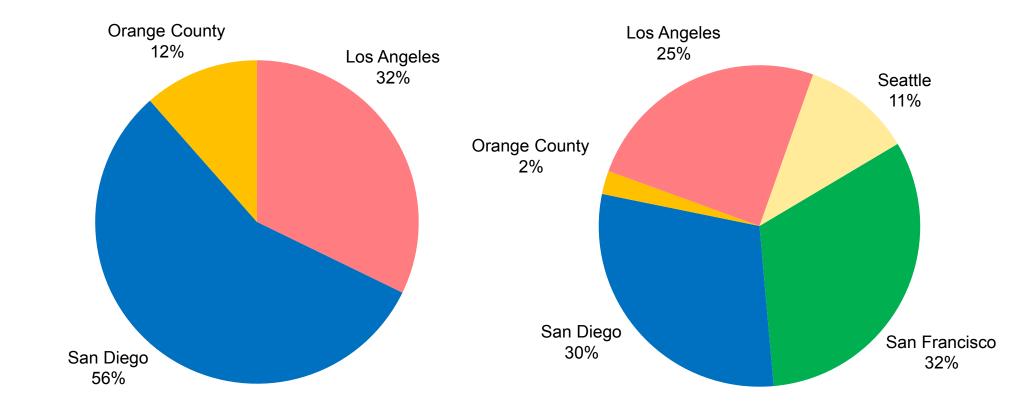
Executive Vice President and Chief Operating Officer

# **Operations**

# **Diversified in Key West Coast Markets**

#### NOI - Actual FY 2009

#### NOI - PF Annualized 9/30/2012 (1)



#### NOI is diversified in strong, knowledge based West Coast markets

<sup>(1)</sup> Reflects pro forma, annualized results for closed acquisitions, closed and pending dispositions and stabilized development and redevelopment projects assuming a full year, stabilized GAAP NOI results as of September 30, 2012.



# **KRC's 3Q12 Office Leasing Activity**

# Leases Commenced

- 274,000 SF
- Cash rents up 5%
- GAAP rents up 12%

# Leases Executed

- 340,000 SF
- Cash rents up 18%
- GAAP rents up 29%

### LOIs

- 670,000 SF
- Cash rents up 25%
- GAAP rents up 32%

Executed 1.1 million square feet of leases YTD at 3Q12<sup>(1)</sup>

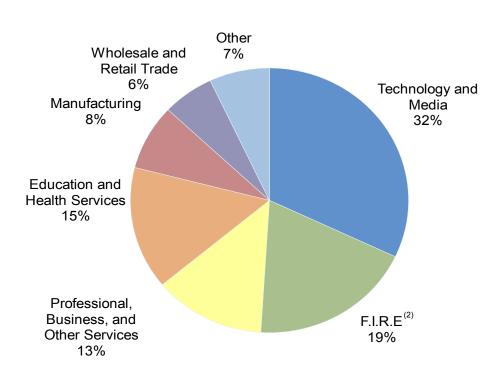
KRC's stabilized portfolio rents currently at market



### **Diverse Tenant Base**

#### Tenant base with significant industry diversification

#### Revenue by Industry (1)



Top Fifteen Tenants <sup>(1)</sup>	
Intuit, Inc. (Baa1 / BBB)	4.3%
Bridgepoint Education, Inc.	4.3%
DIRECTV,LLC (BBB)	3.4%
Delta Dental of California	2.9%
CareFusion Manufacturing, LLC (Baa3 / BBB)	2.6%
AMN Healthcare, Inc. (Ba3 / B+)	2.3%
Adobe Systems, Inc. (Baa1 / BBB+)	1.9%
Wells Fargo (A2 / A+)	1.8%
Fish & Richardson P.C.	1.7%
Scripps Health	1.5%
BP Biofuels Advanced Tech (A2 / A)	1.5%
Epson America, Inc.	1.4%
Scan Health Plan	1.3%
Lucile Salter Packard (Stanford University Hospital)	1.3%
Avnet, Inc. (Baa3 / BBB-)	1.2%
Total	33.4%

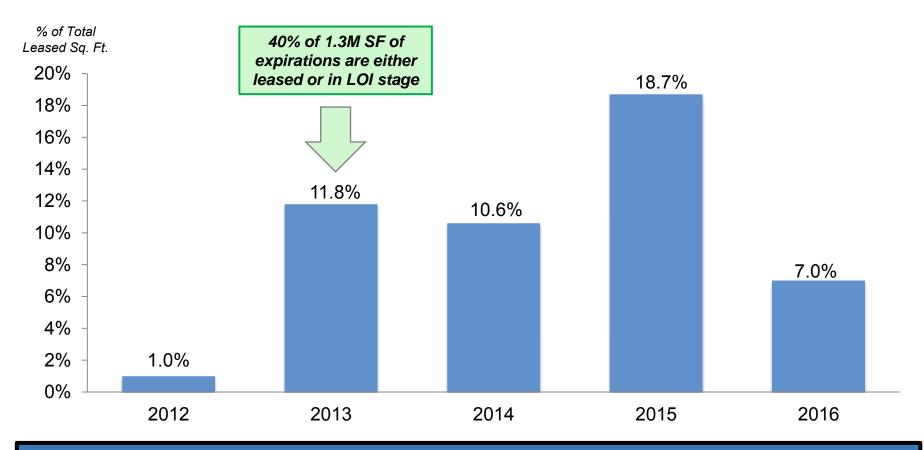
<sup>(1)</sup> As of September 30, 2012.

<sup>(2)</sup> F.I.R.E. represents finance, insurance and real estate.



# **Five Year Lease Expiration Schedule**

(as of September 30, 2012)



Average office expirations through 2016: ~10%



# **Best In Class Approach to Operations Management**

- On-going effort to successfully integrate employees and assets as we expand
- Hiring best-in-class employees across all regions to manage new assets, develop and redevelop properties, and maintain appropriate controls
- Focused on training, with emphasis on delivering quality service and an understanding of KRC's culture and public company dynamics
- Constantly improving systems to allow for better efficiency in leasing, operations and accounting

Commitment to maintain KRC's long-standing level of high-quality operations and customer service



# **Tyler Rose**

Executive Vice President and Chief Financial Officer

**Funding** 



# **Near-Term Funding Plan**

### **■** Pending \$355 million sale of industrial portfolio will fund:

- > Payoff of \$120 million bank line balance
- Planned 2012 development and capital spending of approximately \$80 million
- Payoff of \$84 million mortgage in January
- Based on current development pipeline, development spending could total approximately \$300 million in 2013 assuming all projects are started<sup>(1)</sup>
  - Leverage neutral funding through a combination of capital recycling, unsecured debt and ATM program









Commitment to maintain low leverage and strong credit profile



#### **Financial Controls**

- Management commitment to strong control environment
- Rigorous approvals process
- Team in-place to mitigate risk
  - Project managers and development accountants on the ground in the Bay Area
- New accounting system will enhance real-time reporting
- Proactive monitoring process with continuous communication among all team members

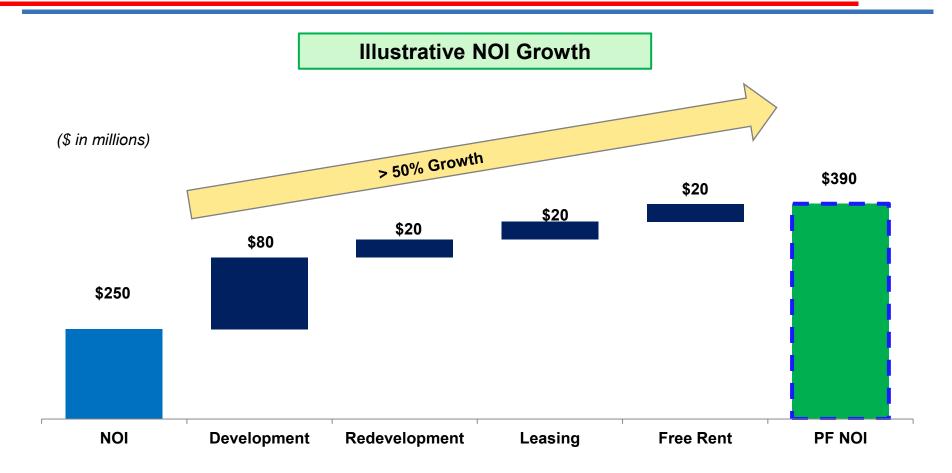








# **Creating Value Across the Franchise**



Significant embedded NOI will create meaningful growth

