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Notice of Availability of Proxy Materials for PET VALU HOLDINGS LTD.'s Annual General Meeting of Shareholders

Meeting Date and Location:

When: May 12, 2026
2:00 p.m. (Toronto Time)

Where: Online at
<https://meetings.lumiconnect.com/400-755-206-291>

You are receiving this notice to advise that the proxy materials for the above noted shareholders' meeting are available on the Internet. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We remind you to access and review all of the important information contained in the Management Information Circular and other proxy materials before voting.

The Management Information Circular and other relevant materials are available at:

<https://investors.petvalu.com/financials/annual-disclosures>

OR

www.sedarplus.ca

How to Obtain Paper Copies of the Proxy Materials

Shareholders may request to receive paper copies of the current meeting materials by mail at no cost. Requests for paper copies may be made using your Control Number as it appears on your enclosed Voting Instruction Form or Form of Proxy. To ensure you receive the materials in advance of the voting deadline and meeting date, all requests must be received no later than April 27, 2026. If you do request the current materials, please note that another Voting Instruction Form/Form of Proxy will not be sent; please retain your current one for voting purposes.

For Holders with a 15 digit Control Number:

Request materials by calling Toll Free, within North America - 1-866-962-0498 or direct, from Outside of North America - (514) 982-8716 and entering your 15 digit control number as indicated on your Voting Instruction Form or Form of Proxy.

For Holders with a 16 digit Control Number:

Request materials by calling Toll Free, within North America - 1-877-907-7643 or direct, from Outside of North America - 1-303-562-9305 and entering your 16 digit control number as indicated on your Voting Instruction Form.

To obtain paper copies of the materials after the meeting date, please contact investors@petvalu.ca or (289) 806-4559.

Shareholder Meeting Notice

The resolutions to be voted on at the meeting are listed below along with the sections within the Management Information Circular where disclosure regarding the matter can be found.

1. **Number of Directors** – *“Number of Directors” (page 12)*
2. **Election of Directors** – *“Election of Directors” (page 12)*
3. **Appointment of Auditors** – *“Appointment of the Auditor” (page 23)*
4. **Approach to Executive Compensation** – *“Non-Binding Advisory Resolution on the Company’s Approach to Executive Compensation” (page 23)*

Voting

PLEASE NOTE – YOU CANNOT VOTE BY RETURNING THIS NOTICE. To vote your securities you must vote using the methods reflected on your enclosed Voting Instruction Form or Form of Proxy. The deadline for returning your Voting Instruction Form or Form of Proxy is 2:00 p.m. (Toronto time) on May 8, 2026.

PLEASE VIEW THE MANAGEMENT INFORMATION CIRCULAR PRIOR TO VOTING

Annual Financial statement delivery

- Only Registered and Beneficial holders who opted to receive one