

# Notice of FY23 Price Changes from Atlassian Investor Relations

On January 10, 2022, we notified a number of our Server and Data Center customers of upcoming price changes to certain products. These price changes primarily impact existing customers that are on legacy pricing plans (aka "advantaged" pricing) and vary depending on product and user tier. The price changes will be effective February 15, 2023.

As background, in October 2019, we introduced separate price changes for new vs. existing Server and Data Center customers. New customer pricing at that time (list) saw greater increases while existing customers saw a smaller price change ("advantaged" pricing). The majority of Server and Data Center customers are on advantaged pricing plans. Recall that over the past few years, **nearly all of our new customers have gone straight to our Cloud offerings.**

The primary changes for FY23 are as follows:

## Server pricing changes

- Products: Jira Software, Confluence
- Price changes:
  - Server list: 1-15%
  - Server advantaged <500 users: 15%
  - Server advantaged >500 users: 25%
- Timing: Effective February 15, 2023. Server customers on advantaged pricing plans with annual maintenance contracts up for renewal after February 15, 2023 can renew early under their existing pricing if they take action prior to February 15, 2023.
- Server pricing information can be found at: <https://www.atlassian.com/licensing/future-pricing/server-pricing/faqs>.

As a reminder, we will end support for our Server offerings on February 15, 2024. Any Server maintenance contracts that are renewed after February 15, 2023 will have a contract end date of February 15, 2024.

Additionally, starting February 15, 2023, existing Server customers will no longer be able to purchase new Server apps from the Atlassian Marketplace. Renewals of Server apps will continue to be permitted and will automatically be prorated to the end-of-life server date of February 15, 2024.

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## Data Center pricing changes

- Products: Jira Software, Confluence
- Price change: 15% for advantaged pricing plans, no change to list price
- Timing: Effective February 15, 2023. Data Center customers on advantaged pricing plans with Data Center contracts up for renewal after February 15, 2023 can renew early under their existing pricing if they take action prior to February 15, 2023.
- Data Center pricing information can be found at: <https://www.atlassian.com/licensing/future-pricing/data-center-pricing/faqs>.

## Cloud pricing changes

This most recent announcement does not impact Cloud pricing. As a reminder, last September, we announced pricing changes on certain Cloud products that went into effect in mid-October.

The primary price changes to our Cloud products were as follows:

- Products: Jira Software & Confluence: ~5% price increase across all cloud editions.
- Timing: Effective October 18, 2022.

If you have any questions please contact [IR@atlassian.com](mailto:IR@atlassian.com).